



SPONSOR GUIDE | 2026



*Partnership
OPPORTUNITIES*



\$20,000 PRCA
Rodeo

12 VINYL BANNERS
(FOR PLACEMENT)
(SPONSOR PROVIDED)

10 SPONSOR CREDENTIALS
(GOOD FOR ALL GRANDSTAND
EVENTS & DAILY ADMISSION)

05 PARKING PASSES
(GOOD FOR DAILY
GRANDSTAND PARKING)

ACTIVATION/MARKETING:

EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

EXCLUSIVE ANNOUNCER MENTIONS during nightly PRCA Rodeo performances.

SPONSOR FLAG carried in the arena during the rodeo performances.

FOUR ARENA BANNERS displayed during the PRCA Rodeo performances.

PRINT ADVERTISING

FULL PAGE, FULL COLOR AD in the Wyoming State Fair's Official Guide, distributed statewide.

LOGO in Wyoming State Fair Youth Market Livestock Showbooks.

SPONSOR LOGO prominently displayed on the poster and pocket guide.

Presenting LOGO PLACEMENT on the rodeo program.

DIGITAL MEDIA & ADVERTISING

GRANDSTAND REPLAY SCREEN SLIDE featuring a large logo and a GRANDSTAND REPLAY SCREEN WATERMARK throughout both PRCA Performances.

LOGO PLACEMENT on our digital sign leading up to fair.

SPONSOR LOGO w/ TAG on PRCA Facebook Event page.

5 PROMOTIONAL POSTS w/ TAGS on Instagram & Facebook to boost engagement and visibility.

WEBSITE BRANDING

LOGO (large) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

LOGO INCLUSION on the Grandstand Event page and the homepage scrolling bar.

Additional Package Options:

- Fairtime Campground Space - Limited Quantity
- Fairtime Booth Space - Limited Quantity

ACTIVATION/MARKETING:

EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

ANNOUNCER MENTIONS during nightly PRCA Rodeo performances.

TWO ARENA BANNERS displayed during the PRCA Rodeo performances.

PRINT ADVERTISING

LOGO placement in the Wyoming State Fair Youth Market Livestock Showbooks.

Event LOGO PLACEMENT on the rodeo program.

DIGITAL MEDIA & ADVERTISING

2 PROMOTIONAL POSTS w/ TAGS on Instagram & Facebook.

WEBSITE BRANDING

LOGO (small) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

03 VINYL BANNERS
(SPONSOR PROVIDED)

03 SPONSOR CREDENTIALS
(GOOD FOR ALL GRANDSTAND EVENTS & DAILY ADMISSION)

01 PARKING PASS
(GOOD FOR DAILY GRANDSTAND PARKING)





\$3,500 RODEO EVENT Sponsor

EVENTS: (x8)

BARREL RACING
BAREBACK RIDING
BULL RIDING
SADDLE BRONC RIDING

STEER TRIPPING
STEER WRESTLING
TEAM ROPING
TIE DOWN ROPING

ACTIVATION/MARKETING:

EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

ANNOUNCER MENTIONS during nightly PRCA Rodeo performances.

SPONSOR FLAG carried in the arena at the start of the sponsored event.

ONE ARENA BANNERS displayed during the PRCA Rodeo performances.

PRINT ADVERTISING

LOGO placement in the Wyoming State Fair Youth Market Livestock Showbooks.

Event LOGO PLACEMENT on the rodeo program.

DIGITAL MEDIA & ADVERTISING

GRANDSTAND REPLAY SCREEN SLIDE featuring a large size logo.

3 PROMOTIONAL POSTS w/ TAGS on Instagram & Facebook.

WEBSITE BRANDING

LOGO (small) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

01 EVENT FLAG
(SPONSOR PROVIDED)

04 SPONSOR CREDENTIALS
(GOOD FOR ALL GRANDSTAND EVENTS & DAILY ADMISSION)

02 PARKING PASSES
(GOOD FOR DAILY GRANDSTAND PARKING)

ACTIVATION/MARKETING:

EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

ANNOUNCER MENTIONS during nightly PRCA Rodeo performances.

ONE ARENA BANNER displayed during all WSF Grandstand events.

PRINT ADVERTISING

LOGO placement in the Wyoming State Fair Youth Market Livestock Showbooks.

Event LOGO PLACEMENT on the rodeo program.

DIGITAL MEDIA & ADVERTISING

GRANDSTAND REPLAY SCREEN SLIDE featuring a large size logo.

3 PROMOTIONAL POSTS w/ TAGS on Instagram & Facebook.

WEBSITE BRANDING

LOGO (small) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

01 CHUTE BANNER
(SPONSOR PROVIDED)

02 SPONSOR CREDENTIALS
(GOOD FOR ALL GRANDSTAND EVENTS & DAILY ADMISSION)

01 PARKING PASS
(GOOD FOR DAILY GRANDSTAND PARKING)

\$3,500
RODEO CHUTE
Sponsor



\$3,500 RODEO CREW *Sponsor*



ACTIVATION/MARKETING:

EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

ANNOUNCER MENTIONS during nightly PRCA Rodeo performances.

ONE ARENA BANNER displayed during all WSF Grandstand events.

PRINT ADVERTISING

LOGO placement in the Wyoming State Fair Youth Market Livestock Showbooks.

DIGITAL MEDIA & ADVERTISING

3 PROMOTIONAL POSTS w/ TAGS on Instagram & Facebook.

WEBSITE BRANDING

LOGO (small) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

01 VINYL BANNER
(SPONSOR PROVIDED)

04 SPONSOR CREDENTIALS
(GOOD FOR ALL GRANDSTAND EVENTS & DAILY ADMISSION)

02 PARKING PASSES
(GOOD FOR DAILY GRANDSTAND PARKING)

ACTIVATION/MARKETING:

EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

ANNOUNCER MENTIONS during nightly PRCA Rodeo performances.

TWO ARENA BANNERS displayed during the PRCA Rodeo performances.

PRINT ADVERTISING

LOGO placement in the Wyoming State Fair Youth Market Livestock Showbooks.

SPONSOR LOGO prominently displayed on the WSF Roping Posters.

DIGITAL MEDIA & ADVERTISING

4 PROMOTIONAL POSTS w/ TAGS on Instagram & Facebook.

SPONSOR LOGO w/ TAG on Facebook Event page.

WEBSITE BRANDING

LOGO (medium) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

04 VINYL BANNERS
(SPONSOR PROVIDED)

04 SPONSOR CREDENTIALS
(GOOD FOR ALL GRANDSTAND EVENTS & DAILY ADMISSION)

02 PARKING PASSES
(GOOD FOR DAILY GRANDSTAND PARKING)

\$5,000
WSF TEAM &
BREAKAWAY



\$20,000 DEMOLITION Derby



14 VINYL BANNERS
(FOR PLACEMENT)
(SPONSOR PROVIDED)

10 SPONSOR CREDENTIALS
(GOOD FOR ALL GRANDSTAND
EVENTS & DAILY ADMISSION)

05 PARKING PASSES
(GOOD FOR DAILY
GRANDSTAND PARKING)

ACTIVATION/MARKETING:

EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

EXCLUSIVE ANNOUNCER MENTIONS during the Demolition Derby performance.

SIX ARENA BANNERS displayed during the Demolition Derby performance.

PRINT ADVERTISING

FULL PAGE, FULL COLOR AD in the Wyoming State Fair's Official Guide, distributed statewide.

LOGO in Wyoming State Fair Youth Market Livestock Showbooks.

SPONSOR LOGO prominently displayed on the poster and pocket guide.

DIGITAL MEDIA & ADVERTISING

GRANDSTAND REPLAY SCREEN SLIDE featuring a large logo.

LOGO PLACEMENT on our digital sign leading up to fair.

SPONSOR LOGO w/ TAG on Demo Derby Facebook Event page.

5 PROMOTIONAL POSTS w/ TAGS on Instagram & Facebook to boost engagement and visibility.

WEBSITE BRANDING

LOGO (large) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

LOGO INCLUSION on the Grandstand Event page and the homepage scrolling bar.

Additional Package Options:

- Fairtime Campground Space - Limited Quantity
- Fairtime Booth Space - Limited Quantity



\$10,000
CARNIVAL
Sponsor

08 VINYL BANNERS
(FOR PLACEMENT)
(SPONSOR PROVIDED)

08 SPONSOR CREDENTIALS
(GOOD FOR ALL GRANDSTAND
EVENTS & DAILY ADMISSION)

04 PARKING PASSES
(GOOD FOR DAILY
GRANDSTAND PARKING)

ACTIVATION/MARKETING:

EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

PRINT ADVERTISING

FULL PAGE, FULL COLOR AD in the Wyoming State Fair's Official Guide, distributed statewide.

LOGO in Wyoming State Fair Youth Market Livestock Showbooks.

SPONSOR LOGO prominently displayed on the pocket guide.

DIGITAL MEDIA & ADVERTISING

4 PROMOTIONAL POSTS & TAGS on Instagram & Facebook to boost engagement and visibility.

WEBSITE BRANDING

LOGO (large) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

LOGO INCLUSION on the Carnival page and the homepage scrolling bar.



\$10,000 CHAMPION of CHAMPIONS Showcase

05 VINYL BANNERS
(FOR PLACEMENT)
(SPONSOR PROVIDED)

08 SPONSOR CREDENTIALS
(GOOD FOR ALL GRANDSTAND
EVENTS & DAILY ADMISSION)

04 PARKING PASSES
(GOOD FOR DAILY
GRANDSTAND PARKING)

ACTIVATION/MARKETING:

EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

EXCLUSIVE ANNOUNCER MENTIONS during the Champion of Champions Showcase.

TWO SHOW RING BANNERS displayed during the Champion of Champions Showcase.

PRINT ADVERTISING

HALF PAGE, FULL COLOR AD in the Wyoming State Fair's Official Guide, distributed statewide.

COVER AND FIRST PAGE LOGO placement in the WSF Youth Market Livestock Showbooks.

SPONSOR LOGO prominently displayed on the poster and pocket guide.

DIGITAL MEDIA & ADVERTISING

SPONSOR LOGO w/ TAG on the Champion of Champions Facebook Event page.

LOGO PLACEMENT on our digital sign leading up to fair.

4 PROMOTIONAL POSTS w/ TAGS on Instagram & Facebook to boost engagement and visibility.

WEBSITE BRANDING

LOGO (large) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

LOGO INCLUSION on the exhibitor page.

Additional Package Options:

- Fairtime Booth Space - Limited Quantity

\$10,000 YOUTH MARKET BEEF Show



08 VINYL BANNERS
(FOR PLACEMENT)
(SPONSOR PROVIDED)

08 SPONSOR CREDENTIALS
(GOOD FOR ALL GRANDSTAND
EVENTS & DAILY ADMISSION)

04 PARKING PASSES
(GOOD FOR DAILY
GRANDSTAND PARKING)

ACTIVATION/MARKETING:

EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

EXCLUSIVE ANNOUNCER MENTIONS during the Beef Show.

TWO SHOW RING BANNERS displayed during the Beef Show.

AWARD BACKDROP SIGNAGE to be in the background of Beef Show photos.

PRINT ADVERTISING

FULL PAGE, FULL COLOR AD in the Wyoming State Fair's Official Guide, distributed statewide.

COVER AND FIRST PAGE LOGO placement in the WSF Youth Market Livestock Showbooks.

DIGITAL MEDIA & ADVERTISING

SPONSOR LOGO & TAG on show Beef Show Facebook Event page.

4 PROMOTIONAL POSTS w/ TAGS on Instagram & Facebook to boost engagement and visibility.

WEBSITE BRANDING

LOGO (large) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

LOGO INCLUSION on the homepage scrolling bar and exhibitor page.

Additional Package Options:

- Fairtime Booth Space - Limited Quantity



05 VINYL BANNERS
(FOR PLACEMENT)
(SPONSOR PROVIDED)

08 SPONSOR CREDENTIALS
(GOOD FOR ALL GRANDSTAND
EVENTS & DAILY ADMISSION)

04 PARKING PASSES
(GOOD FOR DAILY
GRANDSTAND PARKING)

ACTIVATION/MARKETING:

EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

EXCLUSIVE ANNOUNCER MENTIONS during the Show.

TWO SHOW RING BANNERS displayed during the Show.

AWARD BACKDROP SIGNAGE to be in the background of show photos.

PRINT ADVERTISING

HALF PAGE, FULL COLOR AD in the Wyoming State Fair's Official Guide, distributed statewide.

COVER AND FIRST PAGE LOGO placement in the WSF Youth Market Livestock Showbooks. (small logo on back inside cover for Horse Show Sponsor)

DIGITAL MEDIA & ADVERTISING

SPONSOR LOGO w/ TAG on the (horse, goat, sheep or swine) Facebook Event page.

4 PROMOTIONAL POSTS w/ TAGS on Instagram & Facebook to boost engagement and visibility.

WEBSITE BRANDING

LOGO (Medium) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

LOGO INCLUSION on the exhibitor page.

Additional Package Options:

- Fairtime Booth Space - Limited Quantity



05 VINYL BANNERS
(FOR PLACEMENT)
(SPONSOR PROVIDED)

04 SPONSOR CREDENTIALS
(GOOD FOR ALL GRANDSTAND
EVENTS & DAILY ADMISSION)

02 PARKING PASSES
(GOOD FOR DAILY
GRANDSTAND PARKING)

ACTIVATION/MARKETING:

EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

EXCLUSIVE ANNOUNCER MENTIONS during the Show.

TWO BANNERS displayed during the Show.

PRINT ADVERTISING

HALF PAGE, FULL COLOR AD in the Wyoming State Fair's Official Guide, distributed statewide.

LOGO in Wyoming State Fair Youth Market Livestock Showbooks.

DIGITAL MEDIA & ADVERTISING

SPONSOR LOGO w/ TAG on the Small Animal Facebook Event page.

4 PROMOTIONAL POSTS w/ TAGS on Instagram & Facebook to boost engagement and visibility.

WEBSITE BRANDING

LOGO (Medium) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

LOGO INCLUSION on the exhibitor page.



**\$5,000 TOP 5
YOUTH MARKET
LIVESTOCK
SPECIES
Sponsor**

LEVELS:

Top Five sponsor levels vary with packages at \$500, \$1,000, and \$5,000. For more information reach out to the Partnerships and Events Coordinator.

ACTIVATION/MARKETING:

EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

ANNOUNCER MENTIONS during the Shows.

TWO SHOW RING BANNERS displayed near the Livestock Shows.

PRINT ADVERTISING

COVER AND FIRST PAGE LOGO placement in the WSF Youth Market Livestock Showbooks.

DIGITAL MEDIA & ADVERTISING

4 PROMOTIONAL POSTS w/ TAGS on Instagram & Facebook to boost engagement and visibility.

WEBSITE BRANDING

LOGO (medium) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

06 VINYL BANNERS
(SPONSOR PROVIDED)

04 SEASON PASSES
(GOOD FOR DAILY ADMISSION)

02 PARKING PASSES
(GOOD FOR DAILY GRANDSTAND PARKING)

ACTIVATION/MARKETING:

EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

TWO BANNERS displayed in the sponsored area.

TWO ARENA BANNER displayed during all WSF Grandstand events.

PRINT ADVERTISING

LOGO placement in the Wyoming State Fair Youth Market Livestock Showbooks.

DIGITAL MEDIA & ADVERTISING

2 PROMOTIONAL POSTS w/ TAGS on Instagram & Facebook.

WEBSITE BRANDING

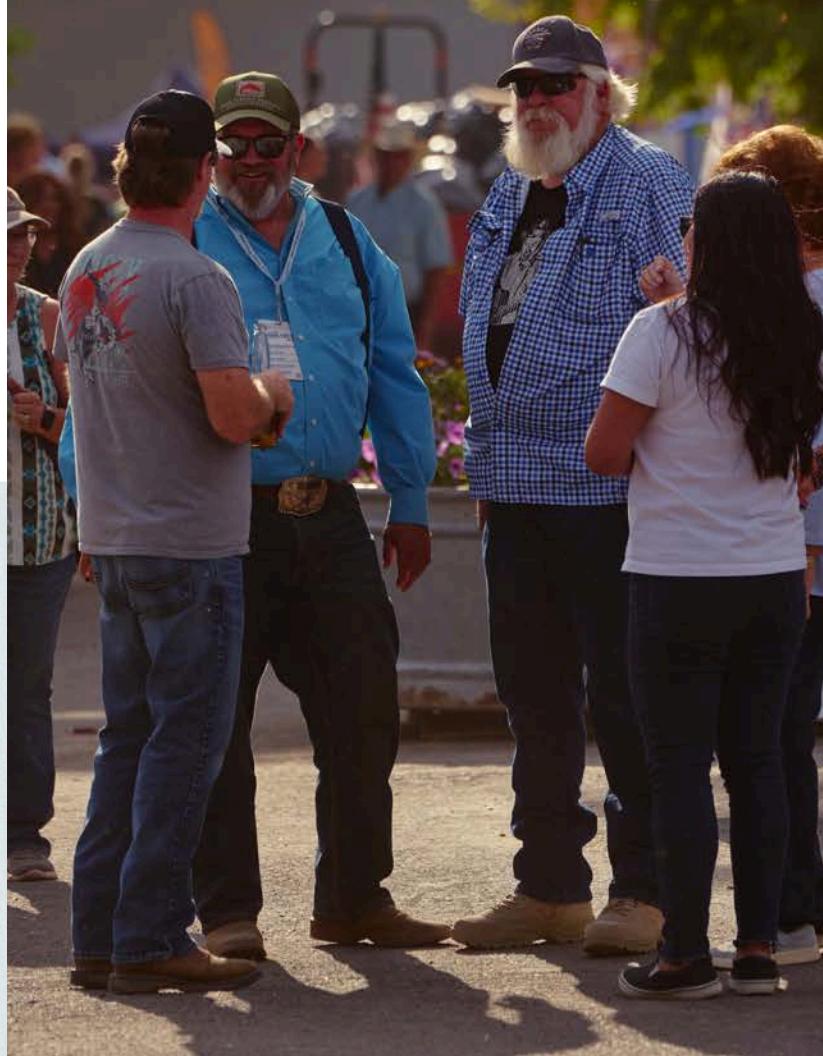
LOGO (small) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

05 VINYL BANNERS
(SPONSOR PROVIDED)

02 SPONSOR CREDENTIALS
(GOOD FOR ALL GRANDSTAND EVENTS & DAILY ADMISSION)

01 PARKING PASS
(GOOD FOR DAILY GRANDSTAND PARKING)

\$3,500
HOSPITALITY
or VIP AREA
Sponsor





\$10,000

MIDWAY ENTERTAINMENT *Sponsor*

06 VINYL BANNERS
(FOR PLACEMENT)
(SPONSOR PROVIDED)

08 SPONSOR CREDENTIALS
(GOOD FOR ALL GRANDSTAND
EVENTS & DAILY ADMISSION)

04 PARKING PASSES
(GOOD FOR DAILY
GRANDSTAND PARKING)

ACTIVATION/MARKETING:

EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

EXCLUSIVE ANNOUNCER MENTIONS during the Show.

PRINT ADVERTISING

FULL PAGE, FULL COLOR AD in the Wyoming State Fair's Official Guide, distributed statewide.

LOGO in Wyoming State Fair Youth Market Livestock Showbooks.

DIGITAL MEDIA & ADVERTISING

4 PROMOTIONAL POSTS & TAGS on Instagram & Facebook to boost engagement and visibility.

WEBSITE BRANDING

LOGO (large) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

LOGO INCLUSION on the Entertainment page and the homepage scrolling bar.

ACTS:

Feature acts change each year! Reach out to the Wyoming State Fair Partnerships and Events Coordinator for the latest lineup and exciting details about this year's performances.

ACTIVATION/MARKETING:

EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

EXCLUSIVE ANNOUNCER MENTIONS during the Show.

PRINT ADVERTISING

HALF PAGE, FULL COLOR AD in the Wyoming State Fair's Official Guide, distributed statewide.

LOGO placement in the Wyoming State Fair Youth Market Livestock Showbooks.

DIGITAL MEDIA & ADVERTISING

4 PROMOTIONAL POSTS w/ TAGS on Instagram & Facebook.

WEBSITE BRANDING

LOGO (medium) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

LOGO INCLUSION on the Entertainment page.

02 VINYL BANNERS
(SPONSOR PROVIDED)

04 SPONSOR CREDENTIALS
(GOOD FOR ALL GRANDSTAND EVENTS & DAILY ADMISSION)

02 PARKING PASSES
(GOOD FOR DAILY GRANDSTAND PARKING)

\$5,000
STROLLING ACTS

Sponsor





\$5,000 GROUNDS *Wayfinders*

ACTIVATION/MARKETING:

EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

WAYFINDER SIGNAGE printed along with your business logo to be stationed throughout the grounds.

PRINT ADVERTISING

LOGO placement in the Wyoming State Fair Youth Market Livestock Showbooks.

SPONSOR LOGO prominently displayed on the pocket guide.

DIGITAL MEDIA & ADVERTISING

2 PROMOTIONAL POSTS w/ TAGS on Instagram & Facebook.

WEBSITE BRANDING

LOGO (medium) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

LOGO INCLUSION on the Event Complex page.

08 WAYFINDER BANNERS
(SPONSOR PROVIDED)

02 SPONSOR CREDENTIALS
(GOOD FOR ALL GRANDSTAND EVENTS & DAILY ADMISSION)

01 PARKING PASS
(GOOD FOR DAILY GRANDSTAND PARKING)

ACTIVATION/MARKETING:

EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

SIGNAGE (your banners) on the guest shuttles to be driven daily around the grounds.

PRINT ADVERTISING

LOGO placement in the Wyoming State Fair Youth Market Livestock Showbooks.

DIGITAL MEDIA & ADVERTISING

2 PROMOTIONAL POSTS w/ TAGS on Instagram & Facebook.

WEBSITE BRANDING

LOGO (medium) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

05 VINYL BANNERS
(SPONSOR PROVIDED)

02 SPONSOR CREDENTIALS
(GOOD FOR ALL GRANDSTAND EVENTS & DAILY ADMISSION)

01 PARKING PASSES
(GOOD FOR DAILY GRANDSTAND PARKING)

\$5,000
SHUTTLE SERVICE
Sponsor



Sponsor Activation Descriptions

EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS

Fifteen-second sponsor shout-outs broadcast hourly from 10 AM to 8 PM, Tuesday through Saturday of Fair week.

EVENT ANNOUNCEMENTS

Messages voiced by official Show Announcers that spotlight your organization during key moments of the sponsored event.

EVENT FLAG

Your branded flag is carried by horseback riders around the arena to kick off your sponsored PRCA event.

GRANDSTAND ARENA BANNERS

Prominent banner placement in the Grandstand Arena seen by over 6,500 attendees throughout the week.

AWARD BACKDROPS

Branded 10' x 20' photo backdrops featured at youth livestock events which appear in hundreds of keepsake photos as well as various livestock publications and marketing materials.

SHOW RING SIGNAGE

Prominent banner placement in the Livestock Show Rings visible during livestock show live streams.

PRINT ADVERTISING

LIVESTOCK SHOW PROGRAMS

Logo (size varying) and ad placement (package dependent) in official Youth Livestock Show Programs which are distributed to every show attendee.

OFFICIAL GUIDE ADVERTISEMENT

Full 5.9"x9.5"-page or half-page 5.9"x4.625" (package dependent) Ad placement in the WSF Official Guide with 14,000 copies distributed statewide and 3,000 copies distributed at the fairgrounds.

WSF POSTER

Logo inclusion on the annual Wyoming State Fair 18"x24" poster distributed statewide.

WSF POCKET GUIDE

Logo inclusion on the annual Wyoming State Fair pocket guide with 1,500 distributed at the gate during the fair.

RODEO PROGRAM

Logo inclusion (placement varying) in 1,600 PRCA Rodeo programs distributed during the two night event.

All sponsor activation is package dependent. For questions or more information contact Jarrod Robles, Wyoming State Fair Partnerships and Events Coordinator at jarrod.robles@wyo.gov or (307) 358 - 2398.

DIGITAL ADVERTISING

GRANDSTAND REPLAY SCREEN

Logo placement on the 11'x20' LED Replay Screen displayed during WSF Ford Grandstand Events.

DIGITAL SIGN

Logo placement on the Digital Sign located next to Yellowstone Highway promoting your sponsored event.

FACEBOOK EVENT PAGE

Logo placement and tag on the WSF Facebook Event Page promoting your sponsored event.

SOCIAL MEDIA POSTS WITH TAG

Social media posts tagging you as a sponsor on the Wyoming State Fair Facebook and Instagram.

WEBSITE - SPONSOR PAGE

Logo placement (size varying) on the Wyoming State Fair sponsor page with a link to your website.

WEBSITE - SPECIFIC PAGE (GRANDSTAND, LIVESTOCK, ETC).

Logo placement on the specified Wyoming State Fair page.

WEBSITE - SCROLLING LOGO

Logo placement on the Wyoming State Fair home page scrolling bar.

EXPERIENCE ACTIVATION

BANNERS

Banners (locations varying) displayed around grounds throughout the week of fair. Sponsor to provide banners.

SPONSOR CREDENTIALS

Daily admission and access to all nightly Ford Grandstand Events and the Hospitality Tent.

PARKING PASSES

Parking pass with access to the Ford Grandstand Arena parking lot.

SEASON PASS

Daily admission to grounds all 5 days of the fair.

PHYSICAL ACTIVATION

FAIRTIME BOOTH SPACE

A dedicated vendor space allowing you to interact with fair attendees to demonstrate your offerings, answer questions, and build relationships with potential customers. *Limited inventory available

FAIRTIME CAMPGROUND SPACE

Onsite RV space with both 30 & 50 amp hookups, water, and sewer making sure you don't miss any of the action.
*Limited inventory available

AUGUST 11-15, 2026 | AUGUST 10-14, 2027



\$1,500+
Customized
SPONSORSHIPS
AVAILABLE



WYOMING STATE FAIR AND RODEO

AUGUST 11-15, 2026 | AUGUST 10-14, 2027