



SPONSOR GUIDE | 2025



*Partnership*  
OPPORTUNITIES



# \$20,000 PRCA Rodeo

**12 VINYL BANNERS**  
(FOR PLACEMENT)  
(SPONSOR PROVIDED)

**10 SPONSOR CREDENTIALS**  
(GOOD FOR ALL GRANDSTAND  
EVENTS & DAILY ADMISSION)

**05 PARKING PASSES**  
(GOOD FOR DAILY  
GRANDSTAND PARKING)

## ACTIVATION/MARKETING:

### EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

EXCLUSIVE ANNOUNCER MENTIONS during nightly PRCA Rodeo performances.

SPONSOR FLAG carried in the arena during the rodeo performances.

FOUR ARENA BANNERS displayed during the PRCA Rodeo performances.

### PRINT ADVERTISING

FULL PAGE, FULL COLOR AD in the Wyoming State Fair's Official Guide, distributed statewide.

LOGO in Wyoming State Fair Youth Market Livestock Showbooks.

SPONSOR LOGO prominently displayed on the poster and pocket guide.

Presenting LOGO PLACEMENT on the rodeo program.

### DIGITAL MEDIA & ADVERTISING

GRANDSTAND REPLAY SCREEN SLIDE featuring a large logo.

LOGO PLACEMENT on our digital sign leading up to fair.

LOGO PLACEMENT in our digital email footer.

SPONSOR LOGO w/ TAG on PRCA Facebook Event page.

5 PROMOTIONAL POSTS w/ TAGS on Instagram & Facebook to boost engagement and visibility.

GRANDSTAND REPLAY SCREEN WATERMARK throughout both PRCA Performances.

### WEBSITE BRANDING

LOGO (large) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

LOGO INCLUSION on the Grandstand Event page and the homepage scrolling bar.

Additional Package Options:

- Fairtime Campground Space - Limited Quantity
- Fairtime Booth Space - Limited Quantity

## ACTIVATION/MARKETING:

### EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

ANNOUNCER MENTIONS during nightly PRCA Rodeo performances.

TWO ARENA BANNERS displayed during the PRCA Rodeo performances.

### PRINT ADVERTISING

LOGO placement in the Wyoming State Fair Youth Market Livestock Showbooks.

Event LOGO PLACEMENT on the rodeo program.

### DIGITAL MEDIA & ADVERTISING

2 PROMOTIONAL POSTS w/ TAGS on Instagram & Facebook.

LOGO PLACEMENT in our digital email footer.

### WEBSITE BRANDING

LOGO (small) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

**\$ 4,000**  
**ANNOUNCER'S**  
*Stand*



**03 VINYL BANNERS**  
(SPONSOR PROVIDED)

**03 SPONSOR CREDENTIALS**  
(GOOD FOR ALL GRANDSTAND  
EVENTS & DAILY ADMISSION)

**01 PARKING PASS**  
(GOOD FOR DAILY  
GRANDSTAND PARKING)



**\$3,500**  
**RODEO CHUTE**  
*Sponsor*

## ACTIVATION/MARKETING:

### EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

ANNOUNCER MENTIONS during nightly PRCA Rodeo performances.

ONE ARENA BANNER displayed during all WSF Grandstand events.

### PRINT ADVERTISING

LOGO placement in the Wyoming State Fair Youth Market Livestock Showbooks.

Event LOGO PLACEMENT on the rodeo program.

### DIGITAL MEDIA & ADVERTISING

GRANDSTAND REPLAY SCREEN SLIDE featuring a large size logo.

3 PROMOTIONAL POSTS w/ TAGS on Instagram & Facebook.

LOGO PLACEMENT in our digital email footer.

### WEBSITE BRANDING

LOGO (small) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

**01 CHUTE BANNER**  
(SPONSOR PROVIDED)

**02 SPONSOR CREDENTIALS**  
(GOOD FOR ALL GRANDSTAND EVENTS & DAILY ADMISSION)

**01 PARKING PASS**  
(GOOD FOR DAILY GRANDSTAND PARKING)

## EVENTS: (X8)

BARREL RACING  
BAREBACK RIDING  
BULL RIDING  
SADDLE BRONC RIDING

STEER TRIPPING  
STEER WRESTLING  
TEAM ROPING  
TIE DOWN ROPING

## ACTIVATION/MARKETING:

### EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

ANNOUNCER MENTIONS during nightly PRCA Rodeo performances.

SPONSOR FLAG carried in the arena at the start of the sponsored event.

ONE ARENA BANNERS displayed during the PRCA Rodeo performances.

### PRINT ADVERTISING

LOGO placement in the Wyoming State Fair Youth Market Livestock Showbooks.

Event LOGO PLACEMENT on the rodeo program.

### DIGITAL MEDIA & ADVERTISING

REPLAY SCREEN SLIDE featuring a large size logo.

LOGO PLACEMENT in our digital email footer.

3 PROMOTIONAL POSTS w/ TAGS on Instagram & Facebook.

### WEBSITE BRANDING

LOGO (small) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

# \$3,500

# RODEO EVENT

# Sponsor



**01** EVENT FLAG  
(SPONSOR PROVIDED)

**04** SPONSOR CREDENTIALS  
(GOOD FOR ALL GRANDSTAND  
EVENTS & DAILY ADMISSION)

**02** PARKING PASSES  
(GOOD FOR DAILY  
GRANDSTAND PARKING)

# \$3,500 RODEO CREW *Sponsor*



## ACTIVATION/MARKETING:

### EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

ANNOUNCER MENTIONS during nightly PRCA Rodeo performances.

ONE ARENA BANNER displayed during all WSF Grandstand events.

### PRINT ADVERTISING

LOGO placement in the Wyoming State Fair Youth Market Livestock Showbooks.

LOGO PLACEMENT on the rodeo program.

### DIGITAL MEDIA & ADVERTISING

3 PROMOTIONAL POSTS w/ TAGS on Instagram & Facebook.

LOGO PLACEMENT in our digital email footer.

### WEBSITE BRANDING

LOGO (small) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

**01** VINYL BANNER  
(SPONSOR PROVIDED)

**04** SPONSOR CREDENTIALS  
(GOOD FOR ALL GRANDSTAND EVENTS & DAILY ADMISSION)

**02** PARKING PASSES  
(GOOD FOR DAILY GRANDSTAND PARKING)

# ACTIVATION/MARKETING:

## EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

ANNOUNCER MENTIONS during nightly PRCA Rodeo performances.

TWO ARENA BANNERS displayed during the PRCA Rodeo performances.

## PRINT ADVERTISING

LOGO placement in the Wyoming State Fair Youth Market Livestock Showbooks.

## DIGITAL MEDIA & ADVERTISING

4 PROMOTIONAL POSTS w/ TAGS on Instagram & Facebook.

SPONSOR LOGO w/ TAG on PRCA Facebook Event page.

LOGO PLACEMENT in our digital email footer.

## WEBSITE BRANDING

LOGO (small) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

LOGO INCLUSION on the WSF Team & Breakaway Roping page.

**04 VINYL BANNERS**  
(SPONSOR PROVIDED)

**04 SPONSOR CREDENTIALS**  
(GOOD FOR ALL GRANDSTAND EVENTS & DAILY ADMISSION)

**02 PARKING PASSES**  
(GOOD FOR DAILY GRANDSTAND PARKING)



**\$5,000**

**WSF TEAM &  
BREAKAWAY**

*Roping*

# \$20,000 DEMOLITION Derby



**14 VINYL BANNERS**  
(FOR PLACEMENT)  
(SPONSOR PROVIDED)

**10 SPONSOR CREDENTIALS**  
(GOOD FOR ALL GRANDSTAND  
EVENTS & DAILY ADMISSION)

**05 PARKING PASSES**  
(GOOD FOR DAILY  
GRANDSTAND PARKING)

## ACTIVATION/MARKETING:

### EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

EXCLUSIVE ANNOUNCER MENTIONS during the Demolition Derby performance.

SPONSOR FLAG displayed in the arena during the event.

SIX ARENA BANNERS displayed during the Demolition Derby performance.

### PRINT ADVERTISING

FULL PAGE, FULL COLOR AD in the Wyoming State Fair's Official Guide, distributed statewide.

LOGO in Wyoming State Fair Youth Market Livestock Showbooks.

SPONSOR LOGO prominently displayed on the poster and pocket guide.

### DIGITAL MEDIA & ADVERTISING

GRANDSTAND REPLAY SCREEN SLIDE featuring a large logo.

LOGO PLACEMENT on our digital sign leading up to fair.

LOGO PLACEMENT in our digital email footer.

SPONSOR LOGO w/ TAG on Demo Derby Facebook Event page.

5 PROMOTIONAL POSTS w/ TAGS on Instagram & Facebook to boost engagement and visibility.

### WEBSITE BRANDING

LOGO (large) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

LOGO INCLUSION on the Grandstand Event page and the homepage scrolling bar.

Additional Package Options:

- Fairtime Campground Space - Limited Quantity
- Fairtime Booth Space - Limited Quantity





**\$10,000**

**CARNIVAL**

*Sponsor*

**08 VINYL BANNERS**  
(FOR PLACEMENT)  
(SPONSOR PROVIDED)

**08 SPONSOR CREDENTIALS**  
(GOOD FOR ALL GRANDSTAND  
EVENTS & DAILY ADMISSION)

**04 PARKING PASSES**  
(GOOD FOR DAILY  
GRANDSTAND PARKING)

## ACTIVATION/MARKETING:

### EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

### PRINT ADVERTISING

FULL PAGE, FULL COLOR AD in the Wyoming State Fair's Official Guide, distributed statewide.

LOGO in Wyoming State Fair Youth Market Livestock Showbooks.

SPONSOR LOGO prominently displayed on the pocket guide.

### DIGITAL MEDIA & ADVERTISING

LOGO PLACEMENT in our digital email footer.

4 PROMOTIONAL POSTS & TAGS on Instagram & Facebook to boost engagement and visibility.

### WEBSITE BRANDING

LOGO (large) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

LOGO INCLUSION on the Carnival page and the homepage scrolling bar.



**\$10,000**

**YOUTH MARKET**

**BEEF** *Show*

**08 VINYL BANNERS**  
(FOR PLACEMENT)  
(SPONSOR PROVIDED)

**08 SPONSOR CREDENTIALS**  
(GOOD FOR ALL GRANDSTAND  
EVENTS & DAILY ADMISSION)

**04 PARKING PASSES**  
(GOOD FOR DAILY  
GRANDSTAND PARKING)

## ACTIVATION/MARKETING:

### EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

EXCLUSIVE ANNOUNCER MENTIONS during the Beef Show.

TWO SHOW RING BANNERS displayed during the Beef Show.

AWARD BACKDROP SIGNAGE to be in the background of Beef Show photos.

### PRINT ADVERTISING

FULL PAGE, FULL COLOR AD in the Wyoming State Fair's Official Guide, distributed statewide.

COVER AND FIRST PAGE LOGO placement in the WSF Youth Market Livestock Showbooks.

### DIGITAL MEDIA & ADVERTISING

LOGO PLACEMENT in our digital email footer.

SPONSOR LOGO & TAG on show Beef Show Facebook Event page.

4 PROMOTIONAL POSTS w/ TAGS on Instagram & Facebook to boost engagement and visibility.

### WEBSITE BRANDING

LOGO (large) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

LOGO INCLUSION on the homepage scrolling bar and exhibitor page.

Additional Package Options:

- Fairtime Booth Space - Limited Quantity

# \$7,500 CHAMPION of CHAMPIONS Showcase



**05 VINYL BANNERS**  
(FOR PLACEMENT)  
(SPONSOR PROVIDED)

**08 SPONSOR CREDENTIALS**  
(GOOD FOR ALL GRANDSTAND  
EVENTS & DAILY ADMISSION)

**04 PARKING PASSES**  
(GOOD FOR DAILY  
GRANDSTAND PARKING)

## ACTIVATION/MARKETING:

### EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

EXCLUSIVE ANNOUNCER MENTIONS during the Champion of Champions Showcase.

TWO SHOW RING BANNERS displayed during the Champion of Champions Showcase.

### PRINT ADVERTISING

HALF PAGE, FULL COLOR AD in the Wyoming State Fair's Official Guide, distributed statewide.

COVER AND FIRST PAGE LOGO placement in the WSF Youth Market Livestock Showbooks.

### DIGITAL MEDIA & ADVERTISING

LOGO PLACEMENT in our digital email footer.

SPONSOR LOGO w/ TAG on the Champion of Champions Facebook Event page.

4 PROMOTIONAL POSTS w/ TAGS on Instagram & Facebook to boost engagement and visibility.

### WEBSITE BRANDING

LOGO (Medium) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

LOGO INCLUSION on the exhibitor page.

Additional Package Options:

- Fairtime Booth Space - Limited Quantity

\$7,500 HORSE OR

# YOUTH MARKET

GOAT, SHEEP, OR SWINE

Show

**05 VINYL BANNERS**  
(FOR PLACEMENT)  
(SPONSOR PROVIDED)

**08 SPONSOR CREDENTIALS**  
(GOOD FOR ALL GRANDSTAND  
EVENTS & DAILY ADMISSION)

**04 PARKING PASSES**  
(GOOD FOR DAILY  
GRANDSTAND PARKING)

## ACTIVATION/MARKETING:

### EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

EXCLUSIVE ANNOUNCER MENTIONS during the Show.

TWO SHOW RING BANNERS displayed during the Show.

AWARD BACKDROP SIGNAGE to be in the background of show photos.

### PRINT ADVERTISING

HALF PAGE, FULL COLOR AD in the Wyoming State Fair's Official Guide, distributed statewide.

COVER AND FIRST PAGE LOGO placement in the WSF Youth Market Livestock Showbooks. (small logo on back inside cover for Horse Show Sponsor)

### DIGITAL MEDIA & ADVERTISING

LOGO PLACEMENT in our digital email footer.

SPONSOR LOGO w/ TAG on the (horse, goat, sheep or swine) Facebook Event page.

4 PROMOTIONAL POSTS w/ TAGS on Instagram & Facebook to boost engagement and visibility.

### WEBSITE BRANDING

LOGO (Medium) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

LOGO INCLUSION on the exhibitor page.

Additional Package Options:

- Fairtime Booth Space - Limited Quantity



**\$5,000**  
**SMALL ANIMAL** *Show*

**05 VINYL BANNERS**  
(FOR PLACEMENT)  
(SPONSOR PROVIDED)

**04 SPONSOR CREDENTIALS**  
(GOOD FOR ALL GRANDSTAND  
EVENTS & DAILY ADMISSION)

**02 PARKING PASSES**  
(GOOD FOR DAILY  
GRANDSTAND PARKING)

## ACTIVATION/MARKETING:

### EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

EXCLUSIVE ANNOUNCER MENTIONS during the Show.

TWO BANNERS displayed during the Show.

### PRINT ADVERTISING

HALF PAGE, FULL COLOR AD in the Wyoming State Fair's Official Guide, distributed statewide.

LOGO in Wyoming State Fair Youth Market Livestock Showbooks.

### DIGITAL MEDIA & ADVERTISING

LOGO PLACEMENT in our digital email footer.

SPONSOR LOGO w/ TAG on the Small Animal Facebook Event page.

3 PROMOTIONAL POSTS w/ TAGS on Instagram & Facebook to boost engagement and visibility.

### WEBSITE BRANDING

LOGO (Medium) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

LOGO INCLUSION on the exhibitor page.

\$3,500+

# EVERYDAY AG

*Sponsor*



## LEVELS:

Everyday Ag Sponsorship opportunities vary. Please contact the Partnerships and Events Coordinator for more information.

## ACTIVATION/MARKETING:

### EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

### PRINT ADVERTISING

LOGO placement in the Wyoming State Fair Youth Market Livestock Showbooks.

LOGO placement on the Everyday Ag AG-tivity Guide.

### DIGITAL MEDIA & ADVERTISING

2 PROMOTIONAL POSTS w/ TAGS on Instagram & Facebook.

LOGO PLACEMENT in our digital email footer.

### WEBSITE BRANDING

LOGO (small) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

LOGO INCLUSION on the Entertainment page.

**01 VINYL BANNER**  
(SPONSOR PROVIDED)

**02 SPONSOR CREDENTIALS**  
(GOOD FOR ALL GRANDSTAND EVENTS & DAILY ADMISSION)

**01 PARKING PASS**  
(GOOD FOR DAILY GRANDSTAND PARKING)

## LEVELS:

Top Five sponsor levels vary with packages at \$500, \$1,000, and \$5,000. For more information reach out to the Partnerships and Events Coordinator.

## ACTIVATION/MARKETING:

### EVENT BRANDING

EXCLUSIVE ANNOUNCER MENTIONS during the Show.

ONE SHOW RING BANNER displayed near the Livestock Shows.

ONE LIVESTOCK Barn Banner

### WEBSITE BRANDING

LOGO (small) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

**02 VINYL BANNERS**  
(SPONSOR PROVIDED)

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**01 SEASON PASS**  
(GOOD FOR DAILY ADMISSION)

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**01 PARKING PASS**  
(GOOD FOR DAILY GRANDSTAND PARKING)



**\$500+**

**TOP FIVE  
YOUTH MARKET  
LIVESTOCK**

*Sponsor*



**\$10,000**

# MIDWAY ENTERTAINMENT

*Sponsor*

**06 VINYL BANNERS**  
(FOR PLACEMENT)  
(SPONSOR PROVIDED)

**08 SPONSOR CREDENTIALS**  
(GOOD FOR ALL GRANDSTAND  
EVENTS & DAILY ADMISSION)

**04 PARKING PASSES**  
(GOOD FOR DAILY  
GRANDSTAND PARKING)

## ACTIVATION/MARKETING:

### EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

EXCLUSIVE ANNOUNCER MENTIONS during the Show.

### PRINT ADVERTISING

FULL PAGE, FULL COLOR AD in the Wyoming State Fair's Official Guide, distributed statewide.

LOGO in Wyoming State Fair Youth Market Livestock Showbooks.

### DIGITAL MEDIA & ADVERTISING

LOGO PLACEMENT in our digital email footer.

4 PROMOTIONAL POSTS & TAGS on Instagram & Facebook to boost engagement and visibility.

### WEBSITE BRANDING

LOGO (large) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

LOGO INCLUSION on the Entertainment page and the homepage scrolling bar.



## ACTS:

Feature acts change each year! Reach out to the Wyoming State Fair Partnerships and Events Coordinator for the latest lineup and exciting details about this year's performances.

## ACTIVATION/MARKETING:

### EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

EXCLUSIVE ANNOUNCER MENTIONS during the Show.

### PRINT ADVERTISING

HALF PAGE, FULL COLOR AD in the Wyoming State Fair's Official Guide, distributed statewide.

LOGO placement in the Wyoming State Fair Youth Market Livestock Showbooks.

### DIGITAL MEDIA & ADVERTISING

LOGO PLACEMENT in our digital email footer.

4 PROMOTIONAL POSTS w/ TAGS on Instagram & Facebook.

### WEBSITE BRANDING

LOGO (small) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

LOGO INCLUSION on the Entertainment page.

**\$5,000**  
**STROLLING ACTS**  
*Sponsor*

**02 VINYL BANNERS**  
(SPONSOR PROVIDED)

**04 SPONSOR CREDENTIALS**  
(GOOD FOR ALL GRANDSTAND EVENTS & DAILY ADMISSION)

**02 PARKING PASSES**  
(GOOD FOR DAILY GRANDSTAND PARKING)



# \$5,000 GROUNDS

## Wayfinders



## ACTIVATION/MARKETING:

### EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

WAYFINDER SIGNAGE printed along with your business logo to be stationed throughout the grounds.

### PRINT ADVERTISING

LOGO placement in the Wyoming State Fair Youth Market Livestock Showbooks.

SPONSOR LOGO prominently displayed on the pocket guide.

### DIGITAL MEDIA & ADVERTISING

2 PROMOTIONAL POSTS w/ TAGS on Instagram & Facebook.

LOGO PLACEMENT in our digital email footer.

### WEBSITE BRANDING

LOGO (small) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

LOGO INCLUSION on the Event Complex page.

**08** WAYFINDER BANNERS  
(SPONSOR PROVIDED)

**02** SPONSOR CREDENTIALS  
(GOOD FOR ALL GRANDSTAND  
EVENTS & DAILY ADMISSION)

**01** PARKING PASS  
(GOOD FOR DAILY  
GRANDSTAND PARKING)

## ACTIVATION/MARKETING:

### EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

TWO BANNERS displayed in the sponsored area.

TWO ARENA BANNER displayed during all WSF Grandstand events.

### PRINT ADVERTISING

LOGO placement in the Wyoming State Fair Youth Market Livestock Showbooks.

### DIGITAL MEDIA & ADVERTISING

2 PROMOTIONAL POSTS w/ TAGS on Instagram & Facebook.

LOGO PLACEMENT in our digital email footer.

### WEBSITE BRANDING

LOGO (small) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

**\$3,500**  
**HOSPITALITY**  
*or* **VIP AREA**  
*Sponsor*

**05 VINYL BANNERS**  
(SPONSOR PROVIDED)

**02 SPONSOR CREDENTIALS**  
(GOOD FOR ALL GRANDSTAND EVENTS & DAILY ADMISSION)

**01 PARKING PASS**  
(GOOD FOR DAILY GRANDSTAND PARKING)





# \$5,000 SHUTTLE SERVICE *Sponsor*

## ACTIVATION/MARKETING:

### EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

SIGNAGE (your banners) on the guest shuttles to be driven daily around the grounds.

### PRINT ADVERTISING

LOGO placement in the Wyoming State Fair Youth Market Livestock Showbooks.

### DIGITAL MEDIA & ADVERTISING

LOGO PLACEMENT in our digital email footer.

2 PROMOTIONAL POSTS w/ TAGS on Instagram & Facebook.

### WEBSITE BRANDING

LOGO (small) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

**05 VINYL BANNERS**  
(SPONSOR PROVIDED)

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**02 SPONSOR CREDENTIALS**  
(GOOD FOR ALL GRANDSTAND EVENTS & DAILY ADMISSION)

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**01 PARKING PASSES**  
(GOOD FOR DAILY GRANDSTAND PARKING)

## GENERAL SPONSORSHIP:

Feature acts change each year! Reach out to the Wyoming State Fair Partnerships and Events Coordinator for the latest lineup and exciting details about this year's performances.

## ACTIVATION/MARKETING:

### EVENT BRANDING

DAILY MIDWAY ANNOUNCEMENTS to highlight the sponsor.

### PRINT ADVERTISING

LOGO placement in the Wyoming State Fair Youth Market Livestock Showbooks.

### DIGITAL MEDIA & ADVERTISING

LOGO PLACEMENT in our digital email footer.

2 PROMOTIONAL POSTS w/ TAGS on Instagram & Facebook.

### WEBSITE BRANDING

LOGO (small) & LINK TO YOUR WEBSITE prominently featured on the Wyoming State Fair website.

**01 VINYL BANNERS**  
(SPONSOR PROVIDED)

**02 SPONSOR CREDENTIALS**  
(GOOD FOR ALL GRANDSTAND EVENTS & DAILY ADMISSION)

**01 PARKING PASSES**  
(GOOD FOR DAILY GRANDSTAND PARKING)

**\$1,500+**

**GENERAL**

*Sponsor*



**\$1,500+**  
*Customized*  
**SPONSORSHIPS**  
**AVAILABLE**



**WYOMING STATE FAIR AND RODEO**  
**AUGUST 12-16, 2025**

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