

APPLY
TODAY



WYOMING
State Fair
SINCE 1905



Intern

MARKETING & COMMUNICATIONS

Wyoming State Fair 2024 Internship Program

MARKETING & COMMUNICATIONS

POSITION

The Wyoming State Fair is seeking an enthusiastic and motivated Marketing & Communications Intern to join our dynamic team for the upcoming season. This role offers a unique opportunity to contribute to the heart of Wyoming's celebration of agriculture, youth, education, and western lifestyle. As a key player in our marketing efforts, you will have a hands-on role in bringing the fair experience to life, from initial promotional materials to the final moments of the fair. This position is ideal for someone who is passionate about community engagement, has a knack for creative marketing, and is ready to dive into a fast-paced, rewarding environment. There are two openings for this position one summertime and one fairtime.

Summertime: July 9 - August 19, 2024 | Fairtime: August 10 - August 19, 2024

RESPONSIBILITIES

Content & Asset Creation: Work to create and update various print and digital materials for year-round and fairtime marketing. Design various booklets, pamphlets, guides, social media posts and reels, webpages, newsletters, and more.

Community relations: Draft various press releases and pitches to various media sources across the state. Collaborate with local tourism groups, printers, and media partners. Work closely with various team members to compile and create content such as judge bios, champion participant stories, and menu boards for food services.

Asset Storage and Distribution: Take charge of the distribution of mailing, distribution, and setup of various assets. Restock schedules, official guides, and AGtivity Books at all key locations daily during the week of the fair, ensuring our visitors have all the information they need for a memorable fair experience. Set-up Everyday Ag, signage, and other installations during the week of fair.

QUALIFICATIONS

- Currently pursuing or have recently graduated with a degree in Marketing, Communications, or a related field.
- Strong written and verbal communication skills, along with a flair for creative content creation.
- Detail-oriented with excellent organizational and project management skills.
- Comfortable working with digital marketing tools and platforms, with a willingness to learn new technologies.
- Ability to work independently and collaboratively in a fast-paced environment.
- A passion for community events, education, and fostering a fun and engaging atmosphere.

This internship offers the chance to develop professional skills in a real-world setting, contribute to meaningful projects, build your portfolio, and make a tangible impact on the success of the Wyoming State Fair. We look forward to reviewing your application!