

BUSINESS RELATIONS

POSITION

Join our team as the Business Relations Intern at the Wyoming State Fair. In this position, you will play a key role in building and maintaining relationships with sponsors and community partners, identifying future partnership & event opportunities, and supporting the successful execution of on-site activations. This internship offers a unique blend of relationship management, business strategy, and hands-on event experience. If you are eager to contribute to one of Wyoming's most celebrated events while gaining real-world experience in partnerships, business operations, and live event execution, we encourage you to apply.

Summertime: July 1 – August 16, 2026

RESPONSIBILITIES

Partnership Management & Development: Support relationship-building with sponsors, vendors, and community partners while assisting in identifying future partnership opportunities.

Sponsorship Activation & Execution: Assist in the installation and execution of sponsor activations, including signage, banners, credentials, and on-site deliverables, ensuring alignment with agreements.

Data, Reporting & Insights: Capture and document sponsor activations and assist in compiling reports using ticketing data, social media analytics, and platforms such as Placer.ai and Zartico.

Event Operations Support: Assist with event setup and execution to ensure sponsor deliverables and partnership elements are implemented efficiently.

QUALIFICATIONS

- Currently pursuing or recently completed a degree in Business, Finance, Hospitality, Communications, or a related field
- Strong interpersonal skills with a willingness to engage and build relationships
- Organized, detail-oriented, and able to manage multiple priorities in a fast-paced environment
- Strong written and verbal communication skills
- Proficient in Google Workspace (Docs, Sheets); familiarity with data or analytics tools is a plus
- Interest in business development, partnerships, event management, or community engagement
- Positive attitude and willingness to learn in a dynamic, hands-on environment

This internship is ideal for individuals interested in gaining experience in partnership development, business operations, and live event execution. Interns will work alongside experienced professionals and play a meaningful role in delivering sponsor value and enhancing the overall fair experience. If you are passionate about building relationships, creating impactful experiences, and contributing to a high-energy team, we encourage you to apply.